



## Become a Peaks Challenge Fundraising Legend!

Channel your tenacity, competitiveness, and drive into supporting Bicycle Network's Ride2School program.

### Why Fundraise for Ride2School?



**Build confidence**  
Help kids ride safely  
& independently.



**Boost learning**  
Active kids focus &  
perform better.



**Reverse the trend**  
Bring back bike-  
riding culture.



**Share the joy**  
Pass on your love of  
cycling.

### How to Best Fundraise?



**Engage your community**  
Reach out to friends,  
family & local businesses



**Train & fundraise together**  
Link your cycling goals to  
donations (e.g., "\$1 per km!")



**Tell your story**  
Explain why  
Ride2School  
matters to you



**Team up**  
Bring together mates  
also riding Peaks to  
boost your impact



**Get competitive**  
Climb the  
fundraiser  
leaderboard!

### Sign up as a Fundraiser!

1. Head to **Peaks Challenge Ride2School Fund homepage.**

2. Click 'Sign Up'

3. Choose to register as an Individual or a team leader.

4. Pop in Name, Email and Password.

5. Finalise fundraising profile details with a photo and bio.

**Once you've completed those simple steps, you'll be ready to go!**