



UNITED ENERGY  
**AROUND  
THE BAY**

# CORPORATE PACKAGES GUIDE **AROUND THE BAY 2024**

## **REACH THE RIDERS**

Connect with 10,000 enthusiasts and their families at our Event Village.

## **SHOWCASE YOUR BRAND TO 50,000 MEMBERS**

Tap into our engaged member network.

# SIGN UP YOUR BUSINESS IN 3 SIMPLE STEPS

1. Contact [atbteams@bicyclenetwork.com.au](mailto:atbteams@bicyclenetwork.com.au) to express your interest.

2. Choose your package. *Payment plans available.*

3. Bicycle Network will provide discount codes for you to distribute to your employees.

Learn how  
to sign up a  
team here.



Package Inclusions	Bronze	Silver	Gold	Platinum	Major
Price	\$2,500	\$5,000	\$10,000	\$20,000	\$50,000
Tickets*	20	45	100	250	600
Marquee space (inc. furniture)	3x3m	3x3m	6x3m	9x3m	Flexible options
Food and Beverage	Up to \$600	Up to \$600	Up to \$1,000	Up to \$1,500	Up to \$3,000
Pre-Event E-News				Yes	Yes
Website Recognition	Yes	Yes	Yes	Yes	Yes
Social Media	On the day stories	On the day stories	On the day stories	1 pre-event + On the day	2-3 + On the day
LinkedIn Promotions				Yes	Yes
Exposure Value	\$1,400	\$2,000	\$4,000	\$10,000	\$25,000
Total Value	\$6,000+	\$14,000+	\$31,000+	\$75,000+	\$180,000+

\*Max number of tickets provided per package. Not all tickets need to be redeemed. Average standard ticket price is \$140. Extra tickets can be purchased.