



UNITED ENERGY  
**AROUND  
THE BAY**

**YOUR**  
**135KM**  
**RIDE**  
**RIDE GUIDE**

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NAMING RIGHTS PARTNER



CHARITY PARTNER



PARTNERS



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## **[Acknowledgement of Country](#)**

Bicycle Network acknowledges the Aboriginal and Torres Strait Islander peoples of Australia. We acknowledge the traditional custodians of the lands on which we travel through and pay our respects to ancestors and elders, past and present. Bicycle Network is committed to honouring Australian Aboriginal and Torres Strait Islander peoples' unique cultural and spiritual relationships to the land, waters and seas, and their rich contribution to society.

# WELCOME

A place in our hearts

What a joy to be celebrating the 30th anniversary of United Energy Around the Bay, Australia's largest single-day, mass-participation bike riding event, and a day that holds a special place in the hearts of many Victorians.

It holds a special place in my heart too. I completed my first Around the Bay ride in 1997. I bought my first bike (it's "Milano red" and is still in my garage) and trained specifically for the event. It started my own passion and love of bike riding. I was so proud of completing the ride. I still have the newspaper clipping proclaiming my achievement; it was such a special feeling to scan through the names and find "Alison McCormack" on the list.

United Energy Around the Bay has collected more than 300,000 entrants in its 30-year history. The event appeals to the 75% of Victorians who are interested in riding a bike but have concerns about safety. It's the ride that stops Melbourne - and it encourages hundreds of people to get on a bike for the first time.

Many people who begin their riding journey on United Energy Around the Bay go on to travel regularly by bike - to work, to school and on errands. Riders new and old also enjoy cycling day trips and holidays and contribute to regional tourism.

Some even become national champions.

Grace Brown, Australia's road race gold medalist at the 2024 Paris Olympics, credited "Around the Bay" as part of her secret training.

We also have nine legends who have ridden in every event, some of them are in their 70s and still riding strong. "It is just the thing you do each year, like watching the grand final," says legend Trevor Spence.

United Energy Around the Bay offers a unique opportunity to ride with others, with options for everyone and experiences that can't be replicated at any other time of year:

- A new family-friendly ride on the safe, closed Albert Park circuit, offering a car-free experience.
- 50km and 100km rides, featuring a rare chance to ride over the Westgate Bridge, which is normally closed to bikes.
- Classic 220km and 300km rides, with Bicycle Network securing a lane closure on the Princes Freeway, sweeping the emergency lanes, and reducing car speeds to 60km.

We thank the thousands of riders who have signed up to ride our 30th lap this year. Bicycle Network is a not-for-profit organisation dedicated to getting more people riding for their health and wellbeing, and this iconic event helps us continue our advocacy work.

A huge thank you to everyone who has participated over the years and to our long-term sponsor, United Energy, without your ongoing support, this event wouldn't be possible.

**Alison McCormack**  
Bicycle Network CEO



## We're moving energy to bayside Melbourne.

United Energy is your electricity distributor across Melbourne's south-east and Mornington Peninsula. And we're proud to support events that are important to the communities we serve like Around The Bay.

We're also playing a big role in delivering a cleaner energy future. It's all about keeping your power reliable while sharing the electricity produced by large scale solar and wind farms, as well as thousands of our customers' rooftop solar panels. We're moving energy when and where it is needed.

**Now, see you at the finish line!**

For more information, head to [www.unitedenergy.com.au](http://www.unitedenergy.com.au)





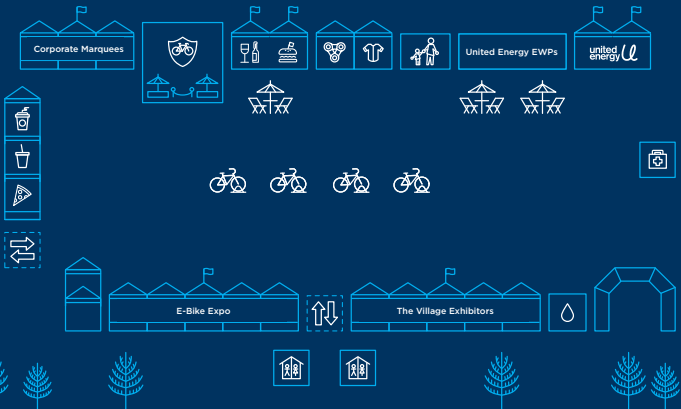
**Ride to create a brighter  
future for patients with  
Bone Marrow Failure  
Syndromes**



**Maddie Riewoldt's Vision is the only  
organisation in Australia dedicated to  
Bone Marrow Failure Syndrome  
research, advocacy, education and  
support for patients and families.  
#FightLikeMaddie**

**Visit [mrv.org.au/aroundthebay](http://mrv.org.au/aroundthebay) to  
set up your fundraising page or  
donate to Maddie's Vision**

# ALBERT PARK VILLAGE



-  Pack Collection
-  Toilets
-  Members Area
-  Kids Zone
-  General entry/exit
-  First Aid
-  Food Vendors
-  Outdoor Seating
-  Valet
-  CBCo Bar
-  Drink Vendors
-  Bike Parking
-  Water
-  CBCo Burgers
-  Coffee Vendor

## What's on in the Village

### Saturday 5th October 2024

E Bike Expo	10am - 4pm
Pack Collection	10am - 4pm
CBCo Bar	12pm - 4pm

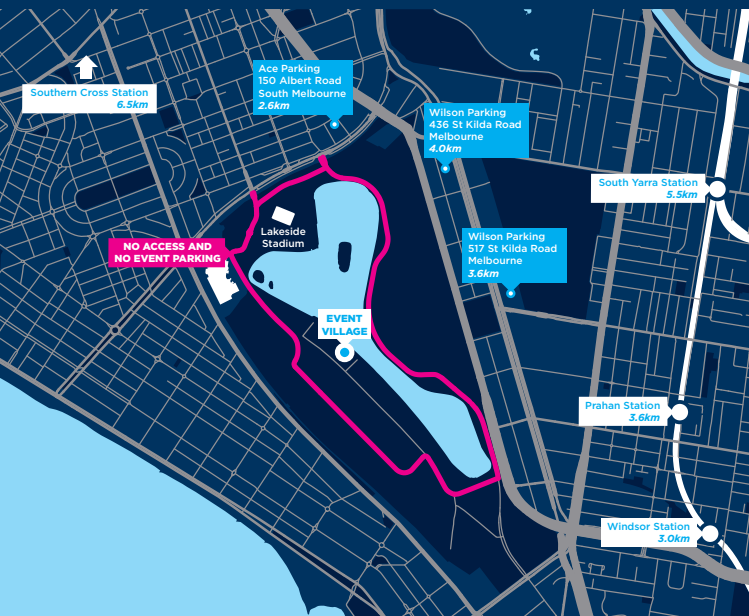
### Sunday 6th October 2024

Event Village	10am - 7pm
All Day Entertainment	
Exhibitors and Vendors	
Bar	
Recovery Zone	

## The E-Bike Expo

We're thrilled to announce the inclusion of the E-Bike Expo as part of the United Energy Around the Bay event village this year! With over 15 top e-bike brands and businesses joining us on Saturday including Tern, Specialized, Trek, Cargo Cycles and more, you'll get to explore the latest in e-bike technology. Don't miss the chance to experience the latest and greatest of e-bikes firsthand—take one for a spin on our test track and feel the power for yourself!

# GETTING THERE



The main event site for United Energy Around the Bay is Albert Park. With thousands of riders, family, friends, and supporters expected, it will be a hive of activity.

When entering Albert Park, we ask you to be mindful of other riders, keep left when using the internal roads and where possible use the bike paths to avoid the rider route, as this may confuse our traffic and marshalling teams.

Please take a moment to plan your travel arrangements. There is no car parking available in Albert Park. We recommend using Melbourne's 24-hour public transport system to nearby railway stations, or parking in nearby areas and warming up your legs with a short ride to Albert Park.

## 24-hour car parking facilities nearby

<b>Ace Parking</b>	150 Albert Rd, South Melbourne
<b>Wilson Parking</b>	517 St Kilda Road, Melbourne
<b>Wilson Parking</b>	436 St Kilda Road, Melbourne

*YOUR*  
**RIDE**  
*DETAILS*

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# United Energy Around the Bay **135km Geelong Start**

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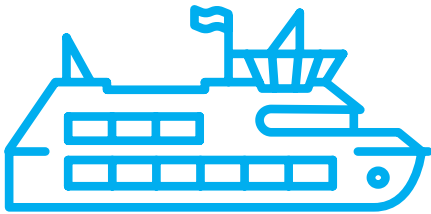
<b>Start Location</b>	Cunningham Pier, Geelong
<b>Start Time</b>	7:00am
<b>Estimated Ride Time</b>	6:10h (riding at 26km/h) - 9:45h (riding at 16km/h)
<b>Elevation</b>	645m
<b>Rider Briefing</b>	Listen for announcements over the PA at the start line and event village.

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## **Key Notes:**

- Follow the directions of our traffic controllers and route marshals, especially at the intersection of Eastern Beach Rd and Bellarine St.
- When exiting the ferry in Sorrento please ensure to clear the road as soon as possible.
- The section of the Esplanade in Mount Martha between Bruce Rd and Dominion Rd will be closed to northbound traffic, however southbound vehicles will still have access. Please keep in the left lane at all times while you enjoy the view.

# FERRY INFORMATION



Ferry tickets will be issued on arrival at the Queenscliff rest area and are colour matched to available spaces on each ferry.

Tickets will be allocated on a first-come first served basis. You cannot collect tickets for other riders. Only riders with a valid ticket will be allowed to board each ferry.

The ferry table is provided as a guide. Ferry departure times are set, and the average speed required is set from Geelong start line.

Scheduled Ferry Time Queenscliff	Average minimum speed (km/h) required to reach Ferry departing at	
	7:00 Geelong	7:15 Geelong
8:30	24	29
9:00	18	21
10:00	12	13

All 135km riders must be on the 10:00am ferry at the latest. After disembarking this ferry, a minimum average speed of 13kph is required to finish the ride within the route time limitations.

All other ferries depart as noted.



Rest Area	Times	Km completed	Nutrition & Hydration
Queenscliff	8:15am - 9:45am	32km	Lollies & Winners Bars
Sorrento	9:15am - 10:45am	33km	Electrolytes
Safety Beach	10:15am - 12:30pm	60km	Electrolytes
Frankston	11:15am - 2:15pm	88km	Lunch Pack, fruit, Winners Chews & Winners Gels
Mordialloc	12:00pm - 3:15pm	104km	Salty snack & Soft Drink
Albert Park	1:15pm - 5:00pm	135km	Recovery drink

# WOMEN'S COMMUNITY

Bicycle Network's Womens Community is here to help encourage, empower and inspire more women and gender diverse people to unlock the many benefits of bike riding in a welcoming and supportive environment. You can ride United Energy Around the Bay with the support and encouragement of our Women's Community Ride Leaders. They'll be committed to riding at a steady and comfortable pace throughout the event and will be identified by a women's community bib on the back of their event jersey. Meet up before your ride and roll out together. Make your way to the Bicycle Network marquee and meet the ride leaders at the Women's Community flag 30 minutes prior before your ride start time:

Route Distance	Meeting Time	Women's Community Ride Ambassadors
50km	7:15am	Alison Raaymakers Carol Cooke Jen Sandri
100km	6:15am	Kath Simpson Helen Johnson
The Classic (220km)	5:00am	Michelle Hyde Fats Tajbhai Marie-Louise Fitzgerald Kirsty Fergie

Get involved today by joining the Bicycle Network Women's Community Facebook group.



Stay up to date with the latest Women's Community news at United Energy Around the Bay.



*READY* TO

*RIDE*

# PACK COLLECTION

If you have not paid for postage, you will need to collect your rider pack from the Bicycle Network Office or Albert Park Village. Pack collection will be available between Tuesday 1st October - Thursday 4th October and Saturday 5th October.

## **Bicycle Network Office:**

Level 4, 246 Bourke Street, Melbourne VIC 3000

## **The Village, Albert Park:**

22 Aughtie Dr, Albert Park VIC 3205

If you have paid for postage, your rider pack will arrive from mid-September.

Date	Time	Location
Tuesday	10am - 4pm	Bicycle Network Office
Wednesday	10am - 4pm	Bicycle Network Office
Thursday	10am - 7pm	Bicycle Network Office
	N/A	
Saturday	10am - 4pm	The Village, Albert Park

## **Bag drop**

You are welcome to drop an A4 sized bag with us at the Geelong start line before your ride starts. Your bag will be available for pick up from 3:30pm from the Bicycle Network Valet pick up marquee at Albert Park. Don't forget your fresh change of clothes.

## Timing

We will not be using timing chips and recording a time for riders this year. If timing is important to you, we suggest that you utilise a personal timing device like a bike computer or an app on your phone.

## Participant ID

To help identify all participants during the event you are required to:

**Wear a United Energy Around the Bay 2023 wristband.**



**Display your bike number plate on the front of your bike.**



## Ride Smart

Please remember the following while you ride:

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Road rules apply at all times. This includes all traffic signals, stop signs, give way signs and pedestrian crossings, including on roads closed to other traffic.

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You must obey all instructions from on-route marshals, traffic controllers and the Bicycle Network event team.

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Signage will be placed on the route. Please follow these to make sure you remain on the official route.

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Please communicate appropriately with other riders and call out 'passing' or 'stopping' to give warning.

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**SHOULDER**

**GREEN ZONE**



**ORANGE ZONE**

Overtaking area when safe

**RED ZONE**

Stay out - oncoming traffic

Be aware that you are riding on the road



# EMERGENCY PROCEDURE

## IS IT AN EMERGENCY?

Does it require Ambulance, Fire or Police?

**NO**

**CALL  
EVENT  
ASSISTANCE**

0425 381 816

or

0425 777 484

**YES**

**STEP 1:**

Call  
EMERGENCY  
SERVICE  
**000**

**STEP 2:**

Call EVENT  
ASSISTANCE

0425 381 816

or

0425 777 484

In case of an emergency, it is always recommended to call **000** first.

Calling event assistance **after** calling 000 is essential, so that, where possible, Bicycle Network can work with the Emergency Services to facilitate the appropriate response.



**All Bicycle Network event spaces are smoke-free and vape-free.**

# YOU'VE MADE IT!

## What do I do when I get to the finish?



### Medals

Once you cross the finish line, you will receive a 30th anniversary medal to celebrate your achievement on the bike! Snap your [@bicycle\\_network](#) medal moment & show it off via socials. [#aroundthebay2024](#)



### Photos

Race Atlas will be out on course snapping photos all day long! Photos will be available to view and purchase via the Race Atlas website after the event. You will also be able to download your Finishers Certificate - Make sure your numberplate is clearly visible so that you can find your photos.

# BICYCLE NETWORK MEMBER'S CELEBRATION

Our Members are the lifeblood of our organisation. Their support is vital to the ongoing success of our advocacy and behaviour change initiatives that help us make bike riding easier and more accessible for everyone, every day.

We're excited to provide our Members with the following VIP experiences at the United Energy Around the Bay Event Village.

## Members Show & Save

Visit the Event Village on Saturday 5 October and Sunday 6 October and visit participating vendors for exclusive member deals.

Look out for vendors displaying our Members Show & Save signs, show your digital Bicycle Network membership card and score a great deal.

## Not a Member, yet?

As a Member, not only do you get the best price to our world-class events including United Energy Around the Bay and access to special offers at the Event Village - you'll also be covered by Australia's best bike riding insurance every time you ride.

Come and roll with us from just \$12.49 a month.

# Come roll with us

We've got your back with:



Personal injury  
coverage



Up to \$5 million  
liability cover



Access to  
legal support



Advocacy  
initiatives



10% off Bicycle  
Network events



Exclusive partner  
discounts



from just  
**\$12.49**  
a month.



**BICYCLE  
NETWORK®**

*We've got your back*

# VOLUNTEERS

For 30 years, the ongoing success of United Energy Around the Bay relies heavily on the dedication of over 350 volunteers from across Victoria.

Please take the opportunity to wave and say thank you to the team on the day - your ride would not be possible without their phenomenal support!

Know someone who would like to get involved?

Contact us at:



# Volunteer on the Great Vic Bike Ride!

Explore regional Victoria by volunteering on Australia's most iconic bike riding holiday!



**10% OFF**

**code: ATB24**

[winnersbars.com.au](http://winnersbars.com.au)



# Bike Insurance by Bike People

Enter United Energy Around the Bay and get a quote by **2pm AEST Sunday 6 October 2024** to go in the draw to win a BMC Road machine X TWO Gravel Bike Yellow, Size MD (2023)

## Let us protect your ride



Accidental damage



Bicycle rack cover



Theft away from home



Theft from home



Transit cover



Personal gear cover

Plus optional coverage for Worldwide travel, accessories, and racing cover



**BIKE  
INSURE**

Get a quote 

\*Terms & Conditions apply, Australian residents only. Competition closes 2pm AEST on 6 Oct 2024. For full terms and conditions, please refer to [www.bikeinsure.com.au/terms/around-the-bay](http://www.bikeinsure.com.au/terms/around-the-bay)

Issued by Hollard Insurance Company Pty Ltd (Hollard), AFSL 241436. Consider the PDS and TMD on [bikeinsure.com.au](http://bikeinsure.com.au). General advice only.



# Get covered

by Australia's best bike riding insurance.

## We've got your back

As a Bicycle Network member, you'll pedal worry-free with our comprehensive bike riding insurance, offering coverage beyond most private health insurance policies.



**Medical coverage**  
85% of costs up to \$10,000



**Income protection**  
85% of income to \$1000/week



**Third-party coverage**  
\$5m for bodily injury and property damage

You'll also get access to Riders' Rights & legal support if you need help understanding your rights.

**Plus, join a community of nearly 50,000 members who:**

- Support our advocacy efforts for better bike riding conditions
- Enjoy the best price at our events
- Get access to exclusive partner offers & discounts

[Join now](#)



**BICYCLE NETWORK<sup>®</sup>**

*We've got your back*