

COMMUNITY RESOURCES



**GREAT VIC
BIKE RIDE**



Transport
Accident
Commission

**MORTLAKE — CAMPERDOWN
24-28 NOVEMBER 2025**

Imagine... the life of a Rider on Great Vic

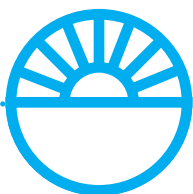
It's 6:00am, you hear riders around you unzipping their tents. You begin debating if you want to queue for continental breakfast or race to the bacon and eggs you can smell over the campsite.

It's 7:00am, time to hit the road. 25km down, there's a rest stop ahead and a coffee sounds perfect. The local Rotary has put on a bake stall and you can't resist a slice.

It's 3:00pm, feeling fresh and hungry it's time for the next hunt for food. It looks like the local footy club is having a barbecue but the line is pretty long so maybe today calls for a wander into town to check-out that award-winning bakery you read about in the Good Oil (daily newspaper) last night at dinner.

It's 6:00pm, dinner has already begun so you make your way back to the campsite to see what is on offer tonight.

It's 7:30pm, and a movie is about to start. It's been ages since you've seen *Cool Runnings* and can't resist making yourself comfortable in front of the big screen. Halfway through the local scouts group is handing out popcorn, can't watch a movie without that!



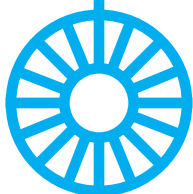
It's 6:15am, you're now racing other riders to the hot breakfast, but first you need to put your gear on the luggage truck. Bacon and egg rolls have never tasted better, thank you local Lion's club!

It's 2:00pm, the finish line is in sight as you are rolling through a new town that you will call home for the night. You're greeted by signs created by the kids at the local primary school and grateful for the amazing volunteers that already have your tent popped up so you can head straight to the shower.

It's 4:00pm, the bakery did not disappoint. Now, walking past the local pub, you spot some new mates you met while out on the road today and decide to join them for a beer before dinner.

It's 7:00pm, and the rider briefing begins and listen to all of the highlights for tomorrow's ride. You read out the Good Oil with your mates and all agree you can't wait to take a selfie with the next town's iconic landmark and taste their local wine.

It's 9:30pm, the movie has finished and it's time to hit the hay. You lay in bed thinking how much you have enjoyed this community and how good tomorrow is going to be on the Great Vic Bike Ride.





What Bicycle Network provides riders

Each day Bicycle Network caters for about 5,000 riders and volunteers. Pleasing everyone with each meal can be challenging, so we love to see community groups offer a range of other options. We encourage communities to think outside the box to go above and beyond, diversifying food options where possible.

Some tried and true ideas are below, but we're sure you can think of some better ones.

- + A sausage sizzle that puts *Bunnings* to shame
- + A snack pack with the best homemade cookies or locally grown fruit
- + Special offers at your local restaurant or cafe

THIS IS WHAT OUR TEAM PROVIDES THE RIDERS:

	ARRIVAL DAY	REST DAY	LAST DAY	OTHER RIDE DAYS	OPPORTUNITIES
Continental breakfast		✓	✓	✓	Offer hot breakfast option on the campsite
Lunch pack (on-route)				✓	Offer lunch specials in town on rest day Offer BBQ option at rest area on ride days
Dinner	✓	✓		✓	Offer dinner specials in town



A bit more than just porridge and toast...

Bicycle Network provides riders with a continental breakfast each morning, but sometimes the people want a little bit more. Whenever a hot breakfast is available it proves popular.

We welcome groups to set up at the campsite and put on bacon and egg rolls, or get creative with pancakes or breakfast waffles. Whatever you choose, the riders will love the variety. Bring your best ideas to the breakfast table!

Historically this has been a great way of involving schools, sporting, Rotary and Lions clubs, though, there might be another group out there that are the breakfast kings and queens.

You won't need to bring much. Just things like a **tent or marquee for shelter**, **barbecue**, **some staff**, **street trader permit** and your **key ingredients**!

Just remember to consider the **weather conditions**, the need for **varied opening hours** and your **food safety handling techniques**!

Hot breakfast timeline





Aussie Barbecue

Barbecues are a great fundraiser – everyone loves a sausage in bread. Onion on top or bottom? Your call.

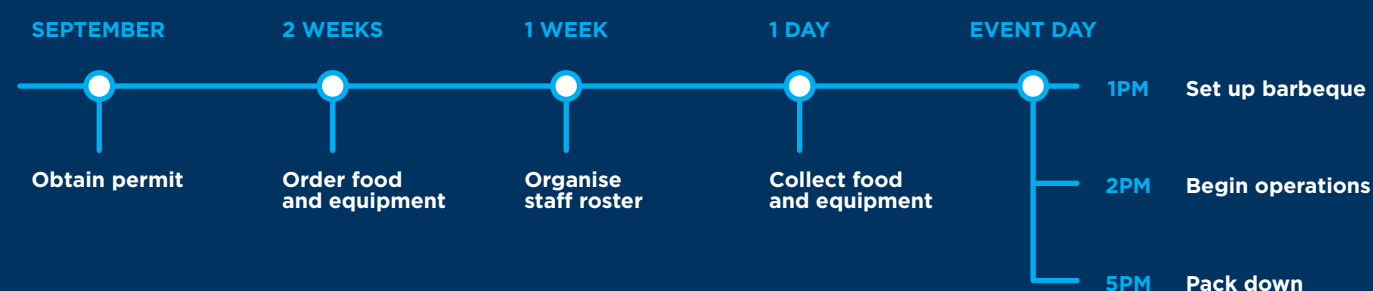
Great Vic riders typically arrive at each campsite around mid-afternoon, and with dinner not served until after 5:00pm, they can be keen for a quick snack. This is a great opportunity for you to fill the gap with a traditional sausage sizzle.

Bicycle Network is happy to help so you can put on a sausage sizzle that puts Bunnings to shame. We usually give the tongs to **schools, sporting, Rotary and Lions clubs**.

You won't need to bring much. Just things like a **tent or marquee for shelter, barbecue, some staff, street trader permit** and your **sausages and bread!**

Just remember to consider the **weather conditions**, the need for **varied opening hours** and your **food safety handling techniques!**

Barbecue timeline





Tea and scones?

There are some keen Great Vic riders who hit the roads early and sometimes skip breakfast, but then it's a long wait until lunch! We encourage local groups to put on food and drink at rest stops – there will be some hungry riders.

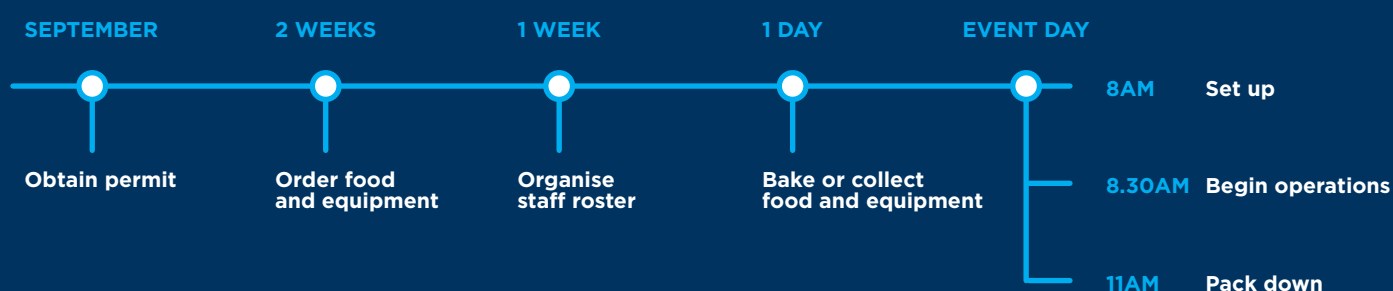
Tea and coffee combined with an assortment of cakes, biscuits and, of course, scones will prove popular. Riders can stretch their legs, relax, and fuel up until lunch time.

This is a great opportunity for any **club or community group** to do some **fundraising**.

Depending on your set-up, remember to bring things you may need like **tables, chairs, an urn, generator** and a **marquee or tent**.

Be sure to be **set up early too** – remember those riders will come through early. Bicycle Network can help you with information about where and when you could set up and the riding distance for each day.

Morning tea timeline





Shuttle bus

Great Vic campsites vary in distance to the centre of each town. We encourage groups to organise a shuttle bus service when campsites are more than a walk away from town. Have a chat to Bicycle Network about this and we can help to organise.

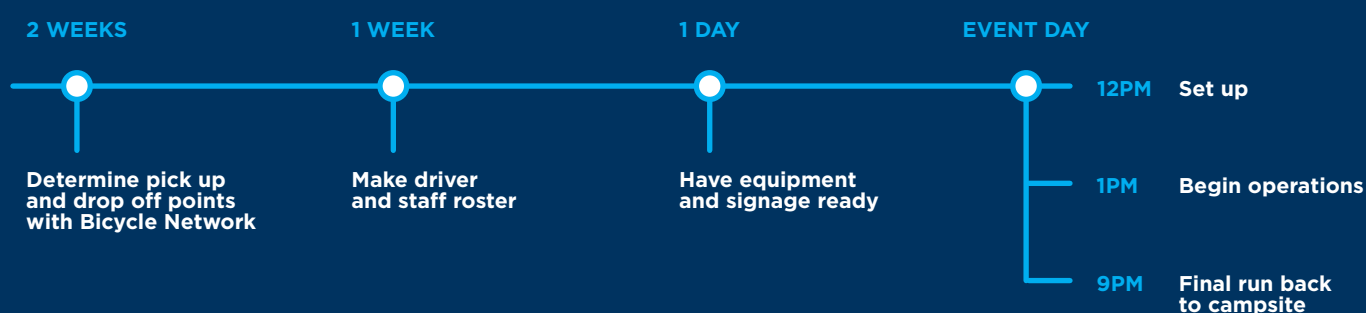
We want to make it easy for the riders to get into your town, see the attractions and spend some dollars. Asking riders for donations when they catch the shuttle bus could help to offset the cost.

This is a great one for the **local footy club** or **local pub**. Perhaps you own a bus already that is ready to go?

Remember the logistics. You'll need a **driver**, some **advertising material**, and some **staff to help with ticketing/donations**.

Work with Bicycle Network to organise this one. There are a few key considerations like the most **suitable pick-up and drop-off points**. We can also help to tell riders that the shuttle bus service is operating.

Shuttle bus timeline





Organised postage service

Great Vic riders are sometimes unable to make large purchases in local shops because they cannot physically transport the goods back home – when travelling by bike there are only so many things you can carry!

To help riders buy the things they want, businesses could offer a **postage service** to deliver purchases to the customer's home.

Organised postage service timeline



These are just a few of the tried and true ideas that Bicycle Network have for how our wonderful communities can get involved:

- + Hot breakfast**
- + Bake sale**
- + Morning tea on a rest site**
- + BBQ at a campsite**
- + Laundry (on the rest day)**
- + Postage service from local retailers**
- + Extended trading hours**
- + Shuttle bus from campsite to town center**
- + Arts and crafts on display around town**
- + Local community markets**

Do you have other ideas?

**Do you have a new and different way to get involved with our Great Vic Bike Ride?
We'd love to hear it!**

Please contact **Bicycle Network** and we'll discuss your ideas. We are always seeking fresh new ways that the community can interact with the ride as it passes through your town.

Further information can be found on our website, with new content added as we get closer to event time.