



UNITED ENERGY
**AROUND
THE BAY**

YOUR 100KM RIDE RIDE GUIDE 26.10.2025

NAMING RIGHTS PARTNER



CHARITY PARTNER



PARTNERS

Winners



ROCKBROS

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Acknowledgement of Country

Bicycle Network acknowledges the Aboriginal and Torres Strait Islander peoples of Australia. We acknowledge the traditional custodians of the lands on which we travel through and pay our respects to ancestors and elders, past and present. Bicycle Network is committed to honouring Australian Aboriginal and Torres Strait Islander peoples' unique cultural and spiritual relationships to the land, waters and seas, and their rich contribution to society.

50 YEARS ON TWO WHEELS

This year we celebrate a very special milestone – 50 years of Bicycle Network, alongside the tradition of United Energy Around the Bay, one of Australia's most iconic bike riding events.

Since 1975, Bicycle Network has worked tirelessly to make it easier and safer for people to ride. Over that time, millions of Australians have discovered the joy, freedom, and health benefits of getting on a bike. Around the Bay has been central to that story. For more than three decades, it has inspired riders of every age and ability to set a challenge, roll out with thousands of others, and experience a day on the bike like no other.

Whether this is your very first ride with us, a return to a favourite distance, or your 20th time circling the Bay, you are part of something truly special. ATB has always been more than just a ride, it is a shared moment of achievement, community, and pride. It's the climb over the West Gate Bridge, the cheers at rest stops, the ferry crossing, the roll back into Albert Park and above all, the sense of doing it together.

We are proud to offer experiences for everyone this year, from families lapping the Albert Park Grand Prix Circuit to those taking on the epic 220km challenge. And every pedal stroke helps Bicycle Network continue its mission: to create healthier, happier, more connected communities through cycling.

Thank you to everyone who has been part of this journey—our dedicated volunteers, United Energy for their unwavering support, and our very worthy charity partner Maddie Riewoldt's Vision. Lastly, a special thanks to all of our riders, because without you, this remarkable event and our 50 years of progress simply wouldn't be possible.

Here's to another unforgettable Around the Bay.

Alison McCormack
Bicycle Network CEO

Essential as cyclists are to United Energy Around the Bay



At United Energy, we're all about powering what matters most – our community.

Just like the cyclists who bring energy to United Energy Around the Bay, we work tirelessly behind the scenes to distribute power to over 700,000 customers across Melbourne's south-eastern suburbs and the Mornington Peninsula.

Our lineys, like cyclists, get up at the crack of dawn to guarantee that every power pole is maintained to light your way on those early morning and late afternoon rides.

We're proud to sponsor United Energy Around the Bay, because powering your ride is as essential to us as cyclists are to this iconic event.

Now, see you at the finish line.

For more information, head to unitedenergy.com.au



united
energy 



UNITED ENERGY
**AROUND
THE BAY**



UNITED ENERGY
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THE BAY**
26.10.2025



Maddie
Riewoldt's
Vision.

Support the Official Charity Partner of United Energy Around the Bay

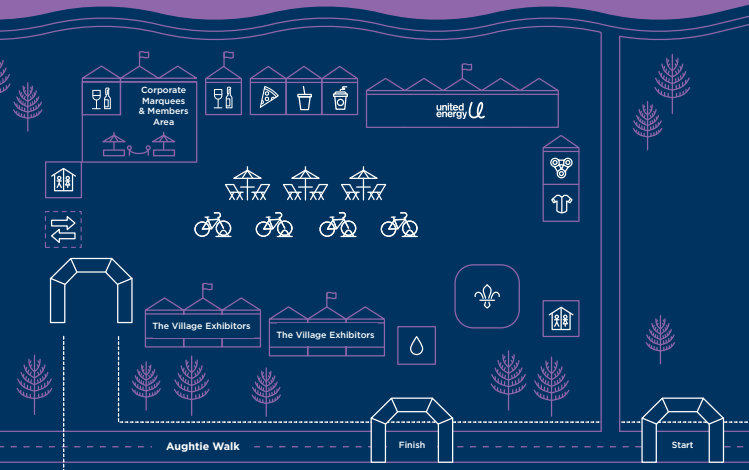


Maddie Riewoldt's Vision is the only organisation in Australia dedicated to creating change for those living with Bone Marrow Failure Syndromes. In the last 10 years we have committed **\$9.7M to research** and provided vital education and support to over **160 patients and their families.**

But, there is still so much more to do.
#FightLikeMaddie

DONATE NOW at
mrv.org.au/aroundthebay

EVENT VILLAGE



Pack Collection



Bar



Scouts



Outdoor Seating



Valet



Food Vendors



Water



Bike Parking



Toilets



Drink Vendors



General entry/exit



Coffee Vendor

What's on in the Village

Saturday 25 October 2025

Pack Collection	10am - 4pm
CBCo Bar	12pm - 4pm

Sunday 26 October 2025

Event Village	9am - 7pm
Bar	12pm - 6.30pm
All Day Entertainment	
Exhibitors and Vendors	

Our partners and exhibitors will be onsite throughout the Event Village, offering services, products, and activities across the weekend to make your experience even more enjoyable.

united energy



m10 Maddie Riewoldt's Vision.



WEST GATE TUNNEL

Winners

maurice blackburn lawyers



FallsCreek

PieProof. Cycle Hire - Australia

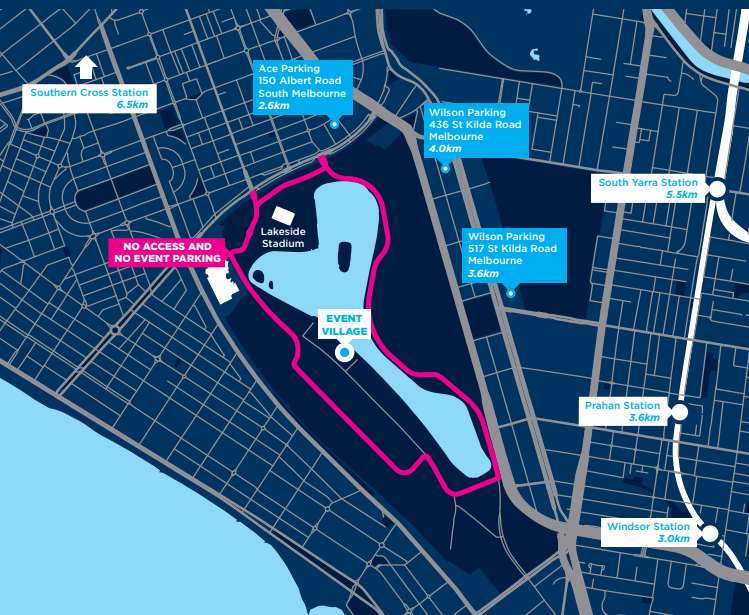
BROMPTON JUNCTION MELBOURNE

BOWY CYCLES MELBOURNE

TREK

ROCKBROS

GETTING THERE



The main event site for United Energy Around the Bay is Albert Park. With thousands of riders, family, friends, and supporters expected, it will be a hive of activity.

When entering Albert Park, we ask you to be mindful of other riders, keep left when using the internal roads and where possible use the bike paths to avoid the rider route, as this may confuse our traffic and marshalling teams.

Please take a moment to plan your travel arrangements. There is no car parking available in Albert Park. We recommend using Melbourne's 24-hour public transport system to nearby railway stations, or parking in nearby areas and warming up your legs with a short ride to Albert Park.

24-hour car parking facilities nearby

Ace Parking	150 Albert Rd, South Melbourne
Wilson Parking	517 St Kilda Road, Melbourne
Wilson Parking	436 St Kilda Road, Melbourne

The background is a vibrant, abstract pattern of wavy, concentric lines in shades of purple, blue, and green. The lines are dense and create a sense of depth and movement, resembling a topographical map or a stylized, colorful fingerprint.

YOUR RIDE DETAILS

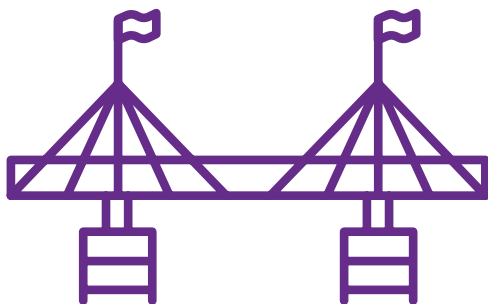
UNITED ENERGY AROUND THE BAY 100KM

Start Location	Aughtie Walk, Albert Park
Start Time	6:45am (All riders must have started and be cleared of the start line by 7:25am)
Estimated Ride Time	3:45h (riding at 26km/h) - 8:15h (riding at 12km/h)
Elevation	751m
Rider Briefing	Listen for announcements over the PA at the start line and event village.

Key Notes:

- Follow the directions of our traffic controllers and route marshals, especially whilst on Kerferd Rd and Beaconsfield Pde as there is a large amount of traffic management in these areas.
- The two left lanes of the West Gate Bridge will be closed to other traffic for your safety. Please keep left and do not stop whilst on the bridge.
- You will visit the Williamstown rest area before continuing (left) towards Altona and circling back past Commonwealth Reserve. Upon your return, the site will not be in use and your next rest area is at Elwood.

WEST GATE BRIDGE



Access Times

5:40am – 9:45am outbound.

If you are unable to ride over the bridge within these times, we will give you a lift in a SAG (support and gear) wagon.

We will take you to either the next rest area, drop you off at a suitable location or return to the event village.

Please remember that:

- Normal road rules apply on the West Gate Bridge.
- Stopping is not allowed on the West Gate Bridge at any time unless it's for an emergency.
- It is illegal to ride on the West Gate Bridge outside of the specified access times.



Rest Area	Times	Km completed	Nutrition & Hydration
Williamstown	7:30am - 9:15am	19km	Water & snakes
Elwood	8:30am - 12:00am	50km	Water & bananas
Mordialloc	9:20am - 1:30pm	70km	Water, Winners bar, snack pack & electrolyte
Event Village	10:30am - 4:00pm	100km	Water

WOMEN'S COMMUNITY

Bicycle Network's Womens Community is here to help encourage, empower and inspire more women and gender diverse people to unlock the many benefits of bike riding in a welcoming and supportive environment. You can ride United Energy Around the Bay with the support and encouragement of our Women's Community Ride ambassadors. They'll be committed to riding at a steady and comfortable pace throughout the event and will be identified by a women's community bib on the back of their event jersey. Meet up before your ride and roll out together. Make your way to the Bicycle Network marquee and meet the ride leaders at the Women's Community flag 30 minutes prior before your ride start time:

Route Distance	Meeting Time	Women's Community Ride Ambassadors
50km	7:15am	Carol Cooke Alison Raaymakers
100km	6:15am	Kath Simpson Kay Doidge Robin Gilchrist
135km	6:00am	Jen Sandri Jasmine Vincent
The Classic (220km)	5:00am	Juliet Cooper Bharathy Shanmugam

Get involved today
by joining the
Bicycle Network
Women's Community
Facebook group.



Stay up to date
with the latest
Women's Community
news at United Energy
Around the Bay.



The background is a vibrant, abstract pattern of wavy, concentric lines in shades of purple, blue, and green. The lines vary in thickness and density, creating a sense of depth and movement. The overall effect is reminiscent of a topographic map or a stylized, colorful fingerprint.

**READY TO
RIDE**

PACK COLLECTION

If you have not paid for postage, you will need to collect your rider pack from the Bicycle Network Office or the Event Village. Pack collection will be available on Wednesday 22 October and Thursday 23 October from the Bicycle Network Office and on Saturday 25 October at the Event Village.

Bicycle Network Office:

Level 4, 246 Bourke Street, Melbourne VIC 3000

Event Village, Albert Park:

22 Aughtie Dr, Albert Park VIC 3205

If you have paid for postage, your rider pack will arrive from mid-September.

Date	Time	Location
Wed 22 Oct	10am – 4pm	Bicycle Network Office
Thu 23 Oct	10am – 7pm	Bicycle Network Office
Sat 25 Oct	10am – 4pm	Event Village

Bag drop

You are welcome to store a bag with us at the Event Village while you ride. The drop-off and pick-up point will be at the Bicycle Network Hub at the Event Village and will be open 5am – 7pm on Sunday.

Route Map



A GPX file of the route can be downloaded via this link.



Participant ID

To help identify all participants during the event you are required to:

Wear a United Energy Around the Bay 2025 wristband.

100KM

12345



Display your bike number plate on the front of your bike.



UNITED ENERGY

AROUND THE BAY

united energy 

Event Assistance:
0425 381 816
0425 777 484

00000000

100KM

Ride Smart

Please remember the following while you ride:

Road rules apply at all times. This includes all traffic signals, stop signs, give way signs and pedestrian crossings, including on roads closed to other traffic.

You must obey all instructions from on-route marshals, traffic controllers and the Bicycle Network event team.

Signage will be placed on the route. Please follow these to make sure you remain on the official route.

Please communicate appropriately with other riders and call out 'passing' or 'stopping' to give warning.

Do not take any risks that could put yourself or other riders in a life-threatening situation.

Be aware that you are riding on the road with other riders and traffic.

Ride in the **Green Zone**.

Overtake in the **Orange Zone**.

Stay out of the **Red Zone**.

SHOULDER

GREEN ZONE

ORANGE ZONE
OVERTAKING AREA

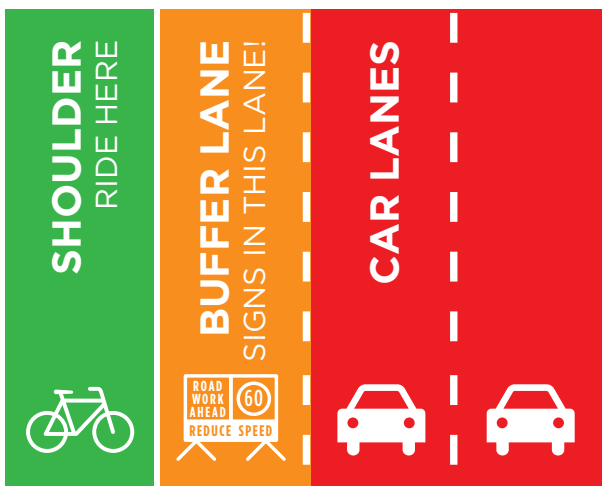
RED ZONE
ONCOMING TRAFFIC

Princess Freeway Lane closure

We have partnered with the Department of Transport and Planning to ensure you have the best ride towards the ferry. We have a partial road closure to create a buffer lane between you and motor vehicles.

It is important to **NOT** ride in the buffer lane as there is signage and other infrastructure there to keep you safe. This is particularly relevant near on ramps and off ramps - particular care needs to be taken in those areas

SAFE RIDING ON THE FREEWAY



It is also important that you always give way to motorists that are exiting or entering the freeway



EMERGENCY PROCEDURE

IS IT AN EMERGENCY?

Does it require Ambulance, Fire or Police?

NO

**CALL
EVENT
ASSISTANCE**

0425 381 816

or

0425 777 484

YES

STEP 1:

Call
EMERGENCY
SERVICE
000

STEP 2:

Call EVENT
ASSISTANCE

0425 381 816

or

0425 777 484

In case of an emergency, it is always recommended to call **000** first.

Calling event assistance **after** calling 000 is essential, so that, where possible, Bicycle Network can work with the Emergency Services to facilitate the appropriate response.



All Bicycle Network event spaces are smoke-free and vape-free.

ROUTE SUPPORT

First Aid

First Aid will be available as a mobile response. Please use the event assistance phone number on your rider plate and they will arrange assistance.

There will be first aid at the event village at all times.

Mechanical Support

Mechanical support will be available at the following rest areas:

- Event Village
- Mordialloc
- Williamstown
- Elwood

Basic tools for self-servicing will be available at other rest areas.

Route and Motorcycle Marshals

Volunteer route marshals and motorcycle marshals provide directions and assistance along the ride. If required, they can also communicate with event assistance. Motorcycle marshals are also qualified to administer first aid.

SAG Wagons

SAG (support and gear) wagons are our on-road support vehicles and can help if you are unable to continue riding. Please follow these instructions if you require assistance:

- Turn your bike upside down on the side of the road at a safe distance from the road and other road users.
- Call event assistance.
- Let the team on the phone know where you are, and the next available SAG wagon will head your way.
- Be patient as you may have to wait for the SAG wagon to reach you.
- The SAG wagon will transport you to either a local railway station, the next rest area or Albert Park. Don't forget to pack your Myki card just in case!
- Remember our SAG wagons support all riders, it is not a taxi service, so please use only if necessary.
- Private support vehicles are not permitted on the route.
- Once on board, please be aware that SAG wagons follow the riding route at a slow pace, assisting other riders and are not an express shuttle to the Event Village.

YOU'VE MADE IT!

WHAT DO I DO WHEN I GET TO THE FINISH?



Medals

Once you cross the finish line, you will receive a medal to celebrate your achievement on the bike! Snap your [@bicycle_network](#) medal moment & show it off via socials. [#aroundthebay2025](#)



Photos

Race Atlas will be out on course snapping photos all day long! Photos will be available to view and purchase via the Race Atlas website after the event. You will also be able to download your Finishers Certificate – Make sure your numberplate is clearly visible so that you can find your photos.



Event Village

Head into the Event Village and check out the exhibitors or food vendors. Say hello to the Bicycle Network team or get a birds eye view on one of the United Energy lifts!

BICYCLE NETWORK MEMBER'S CELEBRATION

Our Members are the lifeblood of our organisation. Their support is vital to the ongoing success of our advocacy and behaviour change initiatives that help us make bike riding easier and more accessible for everyone, every day.

We're excited to provide our Members with the following VIP experiences at the United Energy Around the Bay Event Village.

Members Show & Save

Visit the Event Village on Saturday 25 October and Sunday 26 October and visit participating vendors for exclusive member deals.

Look out for vendors displaying our Members Show & Save signs, show your digital Bicycle Network membership card and score a great deal.

Not a Member, yet?

As a Member, not only do you get the best price to our world-class events including United Energy Around the Bay and access to special offers at the Event Village – you'll also be covered by Australia's best bike riding insurance every time you ride.

Come and roll with us from just \$13.58 a month.



BICYCLE
NETWORK®

JOIN US

**Protect Yourself. Huge Savings.
Create Change.**

All this for less than the price of one coffee per week.

Personal Protection



Income protection
Personal injury
+ up to \$5M liability.



Legal support
Guidance when
you need it most.

Savings & Perks



Event discounts
Save on Around the Bay
Peaks Challenge & more.



Exclusive magazine & offers
Exclusive partner deals, brand
savings & Ride On magazine.

Safer Streets Advocacy



Open Streets
for safer schools
and community



Ride2School
for healthy
active kids



Parkiteer
to connect your
commune

45,000+ riders already protected

VOLUNTEERS

For 31 years, the ongoing success of United Energy Around the Bay relies heavily on the dedication of over 350 volunteers from across Victoria.

Please take the opportunity to wave and say thank you to the team on the day – your ride would not be possible without their phenomenal support!

Know someone who would like to get involved?

Contact us at:



ROCKBROS

***LIMITED
TIME ONLY***

20%

A black tag with the word 'OFF' in white, attached to the '20%' with a line and arrow.

USE CODE

aroundthebay20

www.rockbros.com.au



Winners

10% OFF

CODE: ATB25

winnersbars.com

ENTER AROUND THE BAY
AND GET A QUOTE TO
**WIN A
BIKE!**



**Let us protect
your ride**



Accidental
damage



Bicycle rack
cover



Theft away
from home



Theft
from home



Transit
cover



Personal
gear cover

Plus optional coverage for Worldwide travel,
accessories, and racing cover

**Simply
click this
link and
get an
insurance
quote to
enter.**



bikeinsure.com.au/promo/around-the-bay-2025



**BIKE
INSURE**

Cover subject to eligibility criteria. Exclusions apply - see PDS. Bicycle insurance is issued by The Hollard Insurance Company Pty Ltd, AFSL 241436 (Hollard). BIKEINSURE is a brand of Velosure Pty Ltd, AFSL 554438 (Velosure) and is promoted by Bicycle Network Incorporated ABN 41 026 835 903. Bicycle Network (AR No. 1284571) is Velosure's authorised representative. Velosure distributes this insurance as an agent of Hollard, the insurer. Consider the PDS and TMD on bikeinsure.com.au. General advice only.



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HUGE SAVINGS.
CREATE CHANGE.

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of one coffee per week.

Personal Protection



Income
protection



Legal
support

Savings & Perks



Event
discounts



Exclusive
magazine
& offers

Safer Streets Advocacy



Open Streets



Ride2School



Parkiteer

45,000+ riders already protected

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enjoy complete protection and perks.

Offer ends 7 December

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